



## 2008 SPRING SEMINAR

# Public Involvement and Facilitation on Engineering Projects

**Earn 6.0  
Professional  
Development  
Hours (PDHs)!**

Location: Crowne Plaza Columbus North  
6500 Doubletree Avenue  
Columbus, Ohio 43229

Date: Wednesday, April 30, 2008

Time: 9 am to 4 pm  
(Registration and Continental  
Breakfast begin at 8:30 am)

**Registration & Payment Due by Friday, April 18, 2008** (see details on reverse side).

Join this group of experts from governmental agencies, conservancy groups, and consultants to learn the key to successful public involvement and facilitation on engineering projects.

#### **Presentation Abstracts:**

**Public Involvement and Facilitation on Engineering Projects.** This presentation will give an overview of public involvement and facilitation focusing on answering the questions of who, what, where, when, why and how public involvement and facilitation is critical to today's engineering projects. General definitions will be provided and a brief example will be presented illustrating how these elements were used in a recent Ohio project to achieve success. (Presentation by Stantec Consulting Services, Inc.)

**Public Communications Essentials for Civil Engineers.** This presentation will dynamically present take-home techniques for effectively describing and discussing civil engineering projects in a public setting. Presentation topics will include: fun facts about the news media and public communications, message development, listening techniques, writing tips, and speaking strategies. This interactive presentation will also help you better prepare for public meetings, school board and city council meetings, and interviews with the news media. (Presentation by Perras & Associates)

**The Basics of Public Involvement & Lessons Learned: A Case Study in Public Involvement for the I-70/71 Split.** Part one of this presentation will focus on the importance of Public Involvement in developing transportation projects. It will cover the basic components of a Public Involvement Plan, as well as the legal requirements on state and federally funded projects. Part two of this presentation will provide an overview of Public Involvement on a large transportation project, and share five key "lessons learned" in dealing with the public. (Presentation by the Ohio Department of Transportation)

**Public Involvement Philosophies and Practices of a Local Government Office.** This presentation will focus on the challenges that face a local government office in regards to public involvement, how to address sensitive issues, and how to get the public excited (in a good way) about a project. Franklin County Engineer Dean Ringle, P.E., P.S. and members of his staff will discuss the different types of public involvement forums they use and which methods work best for the variety of projects his office develops. Also discussed will be Franklin County's experiences with formal presentations, open houses, questionnaires, neighborhood information awareness, stakeholder meetings, media relations and post project follow ups. Recent projects to be discussed as case studies will include the Lane Avenue Bridge, Morse Road/US62 Roundabout and the Clifton Avenue Bridge. (Presentation by the Franklin County Engineer's Office)

**MWCD Public Participation: the Good, the Bad, and the Ugly.** This presentation will focus on building public consensus for an assessment of landowners to fund needed maintenance to the dams and reservoirs in the 18 county area of the Muskingum Watershed Conservancy District. The presentation will focus on the Ohio conservancy district law, the process and procedure for implementing a maintenance assessment, and the challenges of public support and opposition. (Presented by the Muskingum River Conservancy District and Stantec Consulting Services, Inc.)

**Building Public Support for Floodplain Management.** This presentation will provide an overview of the approach being used by the Floodplain Management Program to gain the consent of local and private partners who make decisions about floodplain land use and development. It includes suggestions for how design professionals can contribute to the effectiveness of the "government" in the big picture for reducing flood risk and protecting floodplain resources. (Presented by the Ohio Department of Natural Resources)

# Registration

One registrant per form, please. Please duplicate this form for additional registrants.

ASCE Members: \$100.00  
 Non-Members: \$110.00  
 Students: \$60.00  
 Registration After April 18, 2008: \$150.00

Fee includes seminar notes, continental breakfast, buffet lunch, break refreshments, and parking. There will be a \$50 cancellation fee after April 11, 2008.

Please submit checks with registration forms.  
 Make checks payable to: **ASCE Central Ohio Section**

**Reply to:**  
 Julie L. Pickering, PE  
 Stantec Consulting Services, Inc.  
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 Columbus, Ohio 43229  
 Phone: (614) 846-1400  
 Email: Julie.Pickering@Stantec.com

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address 1 \_\_\_\_\_  
 Address 2 \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_  
 E-mail \_\_\_\_\_

ASCE Member       Non-Member       Student

Please specify any special dietary needs below.  
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# Directions

## Directions to:

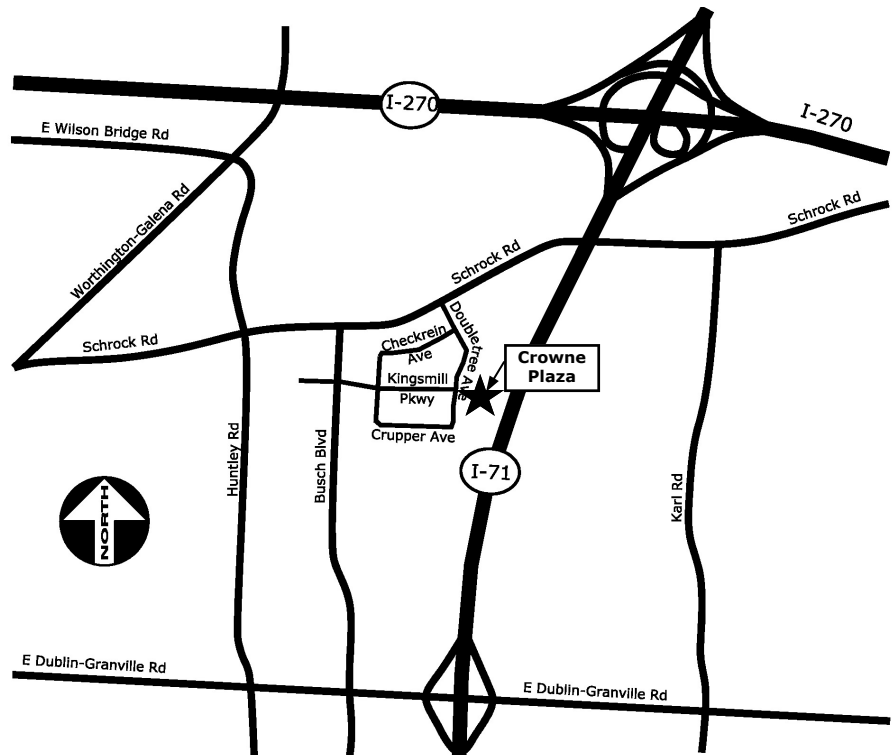
**Crowne Plaza Columbus North**  
**6500 Doubletree Avenue**  
**Columbus, Ohio 43229**  
**Phone: (614) 885-1885**

### From the North:

Take I-71 South to the OH 161/East Dublin Granville Rd exit. Turn right on 161. Turn right on Busch Blvd. Turn right on Kingsmill Parkway. Cross through Doubletree Avenue into the hotel parking lot.

### From the South:

Take I-71 North toward Columbus the OH 161/East Dublin Granville Rd exit. Turn left on 161. Turn right on Busch Blvd. Turn right on Kingsmill Parkway. Cross through Doubletree Avenue into the hotel parking lot.



# Schedule

## MORNING

8:30 am - 9:00 am Registration and Continental Breakfast  
 9:00 am - 9:30 am Stantec  
 9:30 am - 9:45 am Break with Refreshments  
 9:45 am - 11:00 am Perras & Associates  
 11:00 am - 11:10 am Break  
 11:10 am - 12:00 pm ODOT

## AFTERNOON

12:00 pm - 1:00 pm Buffet Lunch  
 1:00 pm - 2:00 pm Franklin County Engineer's Office  
 2:00 pm - 2:15 pm Break  
 2:15 pm - 3:00 pm MWCD & Stantec  
 3:00 pm - 3:15 pm Break with Refreshments  
 3:15 pm - 3:45 pm ODNR  
 3:45 pm - 4:00 pm Stantec